

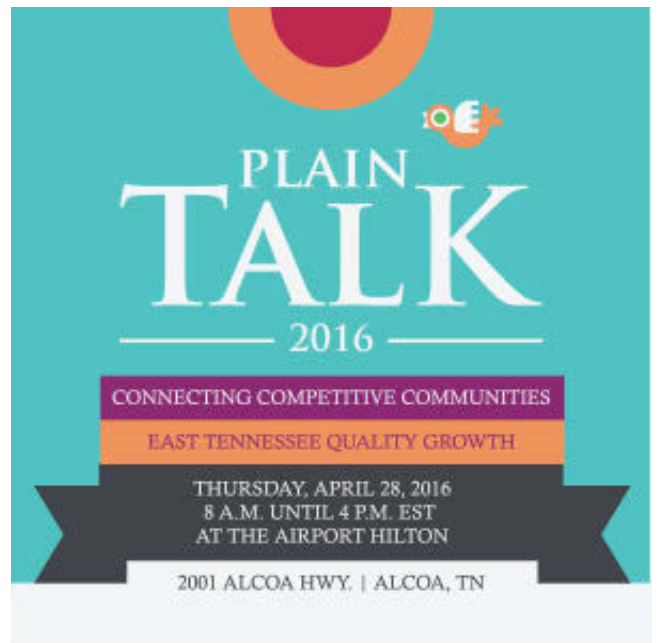
PlainTalk 2016: Connecting Competitive Communities

Airport Hilton, 2001 Alcoa Hwy, Alcoa, TN 37701

Please join East Tennessee Quality Growth for the third PlainTalk conference. Join national and state experts in a discussion on how to leverage the uniqueness and character of our east Tennessee communities.

Conference Hotel Rates available until April 6th.

<http://tinyurl.com/PlainTalkHotel>



Registration for Elected Officials and Planning Commissioners is only \$50. Regular registration fees are \$75. Register before April 6th for a reduced rate of \$60. Registration is available online at <http://tinyurl.com/PlainTalkRegistration> or fill in this form and return with a check.

We have a limited number of scholarships. Please inquire about scholarships or sponsorships at info@etqualitygrowth.org

Elected and appointed local government officials, including planners and planning commission members, are eligible for 4 hours of continuing education credits.

ETQG is partnering with the Cities of Knoxville, Alcoa and Maryville to present Plain Talk 2016, the third in a series of Plain Talk conferences focusing on important issues in our sixteen county region.

Registrants will hear about:

- Healthy and Livable Communities
- Linking Infrastructure, Land Use, and Transportation
- Connecting rural and urban communities through modern communications technology

CONFIRMED SPEAKERS:

Gary Toth: Building Communities Through Transportation

Transportation has been one of the most meaningful shapers of the public realm in the 20th Century. Unfortunately, it has been consistently viewed as an end in and of itself and has focused primarily on high speed mobility. We will learn about the importance of turning transportation planning upside down, and how to focus on placemaking. We will also learn about low-cost and incremental steps to jump start the creation of safer, more vibrant places by tapping into the talents of local people, entrepreneurs, developers, and city and county staff.

Billy Hattaway: Florida Department of Transportation

Billy Hattaway is described as “one of the most important champions of bike/ped safety, complete streets, and the new transportation paradigm in our universe”. From the FDOT guidelines: “Context-sensitive designs are planned not only for physical features serving a specific transportation objective, but also consider the adjacent land development patterns and the effects on the social, economic, aesthetic, and environmental values and needs of the existing community. FDOT has recognized the need and plans to work closely with local governments to ensure the street design and land development patterns are compatible.

Robert Gibbs: Gibbs Planning Group

Robert Gibbs will present new trends and research in creating economic growth in rural communities through placemaking. This fast-paced session will review the role in planning, design, streetscape, signage, historic preservation and complete streets as a tool for attracting economic expansion. The session will include a special segment on the need for walkability and transportation planning. Gibbs will highlight demographic trends in millennials and baby boomer populations, what they are looking for and how rural communities can compete for both employment centers and major population groups.

Toks Omishakin: Chief of Environment and Planning and Assistant Commissioner for Tennessee Department of Transportation (TDOT) Commissioner John Schroer recently named Adetokunbo “Toks” Omishakin as the new Chief of Environment and Planning for the department. Omishakin directs the Environment and Planning Bureau which oversees the Project Planning, Long-Range Planning, Multimodal Transportation Resources and Environmental Divisions. He also serves on the Rural Task Force. Before joining TDOT, Omishakin served as the Director of Healthy Living Initiatives in the Mayor’s Office in Nashville. Omishakin also held positions as the Bicycle-Pedestrian Coordinator, Senior Planner and the Director of “Music City Moves” for the Metropolitan Government of Nashville and Davidson County. Omishakin holds a Master’s Degree in Urban and Regional Planning (MURP) with a concentration in transportation planning and urban design. He holds a Bachelor of Science degree in Engineering Technology with a concentration in architecture and computer- aided design.

Whitney Kimball Coe: Center for Rural Strategies

“What’s at Stake: Connecting Rural Communities to Quality, Affordable Broadband” Whitney Kimball Coe began working with Rural Strategies as a consultant to the Community Philanthropy Initiative and now serves as coordinator of the National Rural Assembly, a rural movement made up of activities and partnerships geared toward building better policy and more opportunity across the country. Whitney directs national gatherings of the Assembly, which bring together rural leaders and advocates from across the country with national policy-makers, Cabinet members, and White House officials. Whitney also coordinates Congressional briefings for policy-makers, funders, and their staff on pressing issues like rural broadband access and child poverty. Whitney lives in Athens, Tennessee where she serves on the board of the public library and the Citizen’s Council of the City of Athens, and regularly appears in productions by the Athens Community Theatre. Before joining the Rural Strategies staff, Whitney served as assistant editor of Appalachian Journal, an academic regional journal based in Boone, North Carolina. She has master’s degree in Appalachian studies from Appalachian State University in North Carolina and an undergraduate degree from Queens University of Charlotte.

Amy New: Assistant Commissioner, Rural Development

Amy Blaylock New was appointed by Commissioner Randy Boyd as Tennessee's first assistant commissioner for rural development, leading efforts in the state's Department of Economic and Community Development to assist rural communities. As assistant commissioner, Amy supervises the state's community development programs: ThreeStar, Retire Tennessee, Select TN, Main Street, Tennessee Downtowns, the National Flood Insurance Program and ongoing development of the Memphis Regional Megasite.

Prior to TNECD, Amy served as Account Executive for MMA Creative Marketing Firm. She also worked in local media, including managing community and business accounts for the Cumberland Business Journal and hosting WCTE's "Business Profiles" series. Amy is a graduate of Tennessee Tech University in Cookeville. In 2014, Amy was in the first class of professionals to complete the Tennessee Certified Economic Developer program through the University of Tennessee's Center for Industrial Services. Amy is actively involved in the community, serving on multiple boards and committees, including the Keep Tennessee Beautiful Advisory Committee, State AgriTourism Board, Farmland Legacy Board, University of Tennessee Economic Development Certification Council and Rural Education Committee. Amy lives in Nashville with her husband Jake and daughter Lily Kate.

David Borowski: Environmental Epidemiologist, Tennessee Department of Health

"Healthy Places Healthier People" A healthy place is designed, built, and maintained in support of health and wellness. Healthy places improve the quality of life for all people who live, work, learn, and play there. Connecting health and the built environment benefits individual and population health. Community design can reduce cardiovascular disease, cancer, obesity, and respiratory disease while improving mental health. Livable communities reduce crime, violence, injuries, and substance abuse. Learn what the Department of Health is doing to help make your community a healthy place.

David graduated with a degree in Marine Science from Eckerd College in St. Petersburg, Florida, and did his graduate training in Environmental Science at Indiana University in Bloomington, Indiana. David started working for the Tennessee Department of Environment and Conservation. After a few years, he moved over to the Department of Health and is now the Assistant Director of the Environmental Epidemiology Program which is funded by the Federal Agency for Toxic Substances and Disease Registry. David works to keep people safe from harmful chemicals and to help them live in wholesome environments that promote healthy lifestyles.

Todd Morgan: Director of Preservation Field Service Knox Heritage/East Tennessee Preservation Alliance

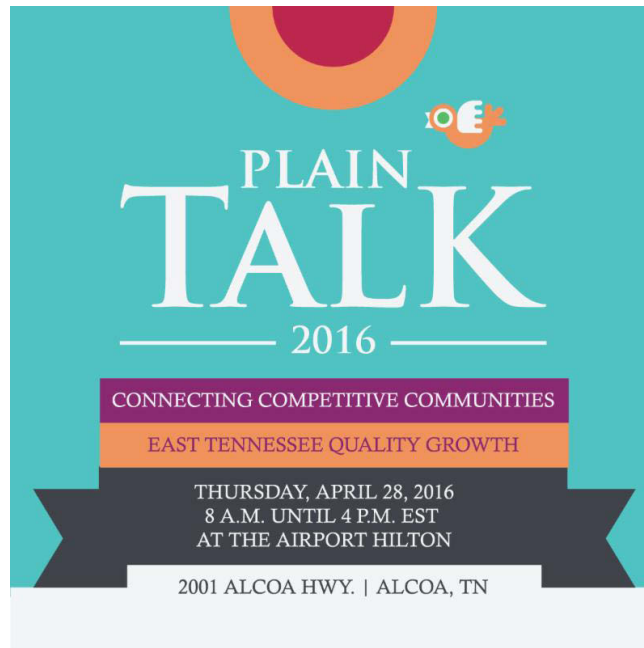
Toward a Region of Great PLACES. Todd Morgan is the Director of Preservation Field Services for Knox Heritage and the East Tennessee Preservation Alliance, a regional historic preservation organization based in Knoxville, Tennessee. Todd provides preservation education and advocacy assistance within a 16 county region and manages the organizations growing historic real estate initiatives.

Prior to his position with Knox Heritage, Todd was Director of Community Development for the State of Tennessee Economic and Community Development Department, serving as the Main Street statewide coordinator. Todd is a graduate of Carson-Newman University, earning both a Bachelor of Science in Business Economics and a Master of Business Administration.

Erich Henry: Blount County Soil Conservation District

Erin Gill: Director of Sustainability, City of Knoxville

Erin Gill serves as director of the City of Knoxville's Office of Sustainability. Appointed by Mayor Madeline Rogero in 2013, she oversees efforts to improve the environmental, economic, and social health of the Knoxville community. Her professional experience focuses on improving the efficiency and resilience of urban systems and includes roles at ICF International and EPA's Office of the Chief Financial Officer. In 2014, she supported Mayor Rogero's work on President Obama's State, Local, and Tribal Leaders Task Force on Climate Preparedness & Resilience. She received a Master of Environmental Management degree from the Yale School of Forestry & Environmental Studies and a B.A. in History from the University of Notre Dame.



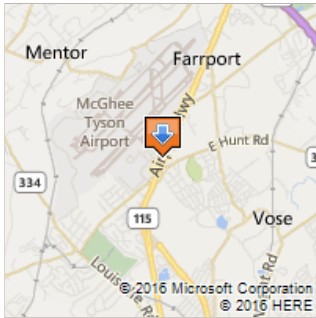
When

Thursday April 28, 2016 from 8:00 AM to 4:00 PM EDT

Where

Airport Hilton Alcoa Tennessee

2001 Alcoa Hwy
Alcoa, TN 37701



Contact

Julie Graham

East Tennessee Quality Growth
info@etqualitygrowth.org

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* Required information

Personal Information

* First Name:

* Last Name:

* Email Address:

* Confirm Email Address:

* Address 1:

Address 2:

* City:

* State:

* ZIP Code:

PAYMENT

Registration Fee \$75.00 after April 6, 2016 Includes Conference and Lunch	\$60.00	
Elected Officials/Planning Commissioners \$60.00 after April 6, 2016 Includes Conference and Lunch	\$50.00	
Elected Officials/Planning Commissioners with Scholarship Includes Conference and Lunch	\$20.00	Coupon #

Badge Name: _____

Business Information

Company: _____

Job Title: _____

City: _____

Payment

Payment Method

- Pay with PayPal or Credit Card
- Pay by Check

Mail Check to: East Tennessee Quality Growth
318 North Gay Street
Regas Building Suite 201
Knoxville, TN 37917

PAYMENT SUMMARY

Name	Registration Fee	Quantity	Total
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
		Total	\$

Conference Venue: Airport Hilton, Alcoa TN

Connected to Knoxville McGhee Tyson Airport by a covered walkway, The Hilton Knoxville Airport is just 12 miles from downtown Knoxville. From 40 West or 75 South, take exit 386 B (Airport, Alcoa Hwy/129) and the Hotel will be about 12 miles on the right. From 40 East or 75 North, take exit 376 B (Interstate I-140), to exit 11 A (Alcoa Highway/129). Continue on Alcoa Hwy/129 for 2 miles. Hotel will be on the right, just past the airport.

**2001 Alcoa Hwy
Alcoa, TN 37701**

Conference Hotel Rate Available. We have a special rate with Hilton for rooms at \$119/night. Please use this link to reserve at this rate before April 6th.

Note: Government employees can receive the per diem rate in Blount county of \$89 for 2 Queens and \$99 for a king. You must book directly with the Airport Hilton for this rate. The government rate is subject to availability. Reach the hotel at: (865) 970-4300. Ask to speak to Sabrina.